

NEW JAGUAR XE





“A true Jaguar is something that exists to enjoy and indulge in, both aesthetically and dynamically.

My inspiration when designing XE was to capture the essence of a very sporty saloon car.

It had to have style, attitude, and a presence which differentiates it from any other car in its class.

Both technically and visually XE is in perfect balance.

IT SAYS INDIVIDUAL, IT SAYS CONFIDENT
AND IT SAYS I LOVE TO DRIVE.

It's lean, it's sporty, it has a great profile
and a fantastic stance. For me, that's XE.”

IAN CALLUM DIRECTOR OF DESIGN, JAGUAR









BY APPOINTMENT TO
HM THE QUEEN
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY



BY APPOINTMENT TO
HRH THE DUKE OF EDINBURGH
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY



BY APPOINTMENT TO
HRH THE PRINCE OF WALES
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY

THE NEW JAGUAR XE

SALOON, MEET SPORT

To create a four-door saloon which is as fun to drive as a sports car is no mean feat. But the new, redefined XE comfortably meets that criteria. Inspired by F-TYPE – our high-performance car – it's packed with enhancements, innovations and technology. It rewrites the rules of how a compact saloon should behave, and it embodies everything Jaguar is famous for: stylish good looks, precision engineering and a palpable sense of excitement.

06



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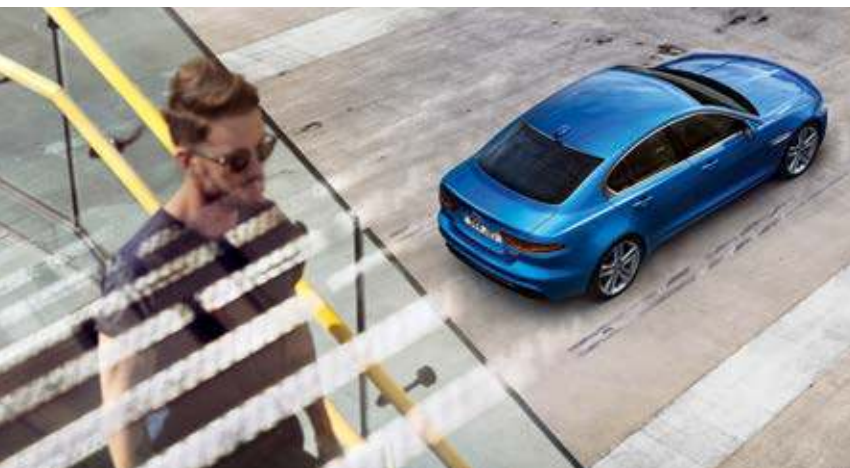


YOUR XE

VEHICLES SHOWN ARE FROM THE JAGUAR GLOBAL RANGE. SPECIFICATIONS, OPTIONS AND AVAILABILITY MAY VARY BETWEEN MARKETS AND SHOULD BE VERIFIED WITH YOUR LOCAL JAGUAR RETAILER

VEHICLE SHOWN: XE R-DYNAMIC HSE IN CALDERA RED WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)



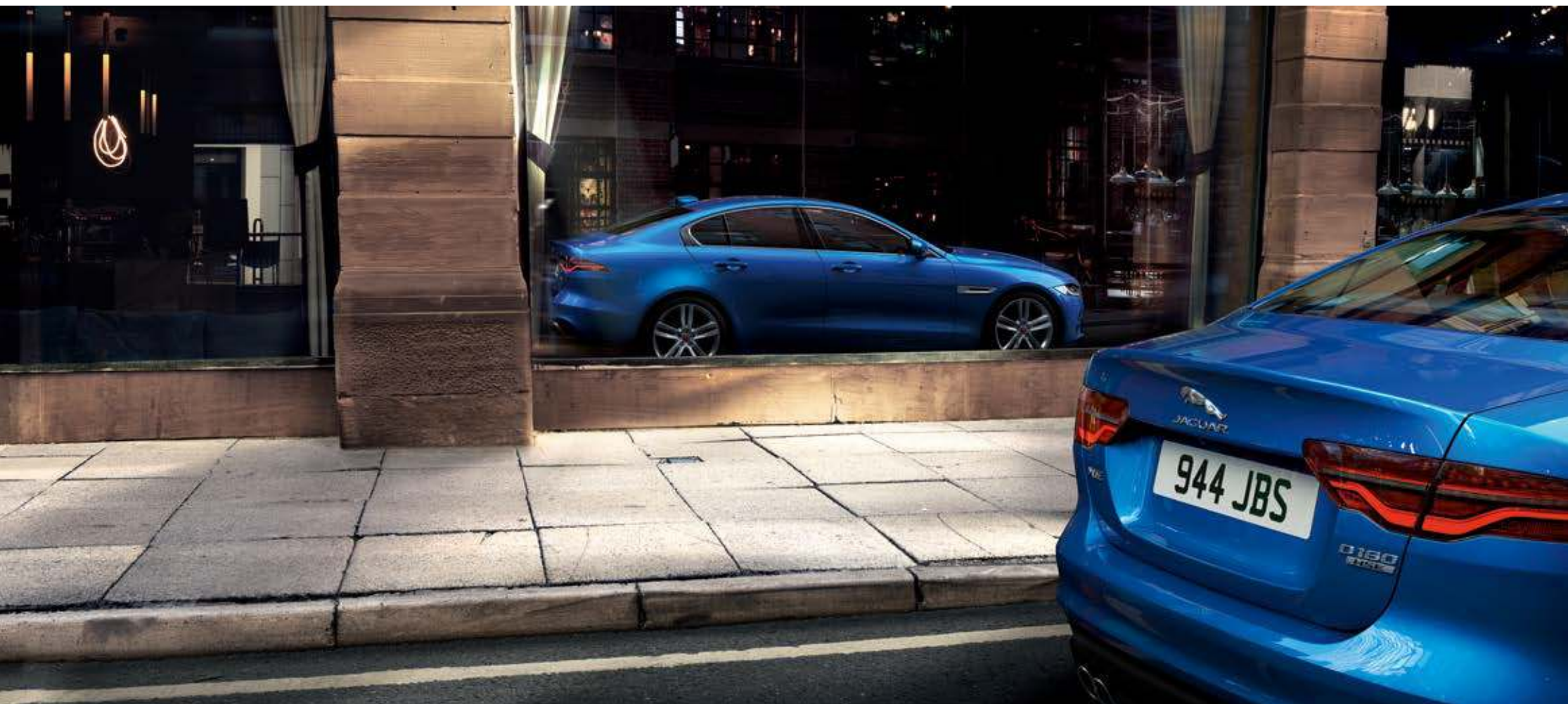


DESIGN

EVEN STANDING STILL, IT LOOKS FAST

Like all Jaguars, XE instinctively manages to catch the eye. From its muscular stance and sculpted bonnet, to the new bumpers, front grille and LED headlights and tail lights, you can tell at a glance that this is one extraordinary sporting saloon.

VEHICLE SHOWN: XE HSE IN CAESIUM BLUE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)







VEHICLE SHOWN: XE HSE IN CAESIUM BLUE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

EST 1935
JAGUAR
COVENTRY



“ Like all Jaguars, the new XE has its own distinctive character – luxurious, sporty, individual.

I wanted to bring this out even more by designing a cabin which wonderfully combines

PREMIUM TACTILE MATERIALS AND FINISHES WITH BEAUTIFULLY CRAFTED DETAILS,

a palette of bold, statement colours and exquisite veneers.

With so many incredible resources available to us, together with the very highest standards of craftsmanship, we can create an interior that's unique to you. One that emphasises the car's dynamic nature and highlights its sense of space, comfort and elegance whilst demonstrating our passion for precision. ”

SIOBHAN HUGHES CHIEF DESIGNER, JAGUAR COLOUR & MATERIALS





WELCOME TO YOUR XE WORLD

Get behind the wheel of an XE and you feel like you're sat in a sports car. You'll find yourself comfortably cocooned by its wraparound dashboard. You'll note the soft grain leather steering wheel and form-hugging 14-way adjustable front seats*. You'll appreciate the impeccable attention to detail, and how everything is so pleasingly uncluttered and considerably functional.

*18-way adjustable front seats are standard on HSE.

Standard and optional features may differ depending on market availability. Please consult your local Jaguar Retailer for details.

INTERIOR SHOWN: XE HSE WITH EBONY WINDSOR LEATHER SEATS WITH EBONY STITCH, EBONY UPPER FACIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS FIGURED EBONY VENEER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)





A refreshed cockpit-style interior offers outstanding levels of comfort, and the raised centre console adds to its sportiness. Everything revolves around you and was conceived with you in mind, with the SportShift Selector, JaguarDrive Control and Touch Pro Duo* central to its seamless design. So, when you settle into that plush leather seat, you connect with the car straight away. Just reach for the pulsing start button – a more engaging driving experience awaits.

*Standard on HSE, optional on S and SE.

Standard and optional features may differ depending on market availability. Please consult your local Jaguar Retailer for details.

INTERIOR SHOWN: XE HSE WITH EBONY WINDSOR LEATHER SEATS WITH EBONY STITCH, EBONY UPPER FACIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS FIGURED EBONY VENEER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)





PERFORMANCE

POWERED BY INGENUITY

The beating heart of every XE is a powerful, British-built, Turbocharged Petrol or Diesel engine. All engines are constructed of lightweight aluminium alloy which, combined with advanced low-friction technologies, delivers a refined, efficient and engaging driving experience.

Engine availability is market dependent. Please consult your local Jaguar Retailer for details.

VEHICLE SHOWN: XE R-DYNAMIC HSE IN CALDERA RED WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

HOW DO YOU WANT TO DRIVE TODAY?

Nothing quite matches the sensation of being in a Jaguar XE on an open road. You're reminded that driving can be genuinely exhilarating. An outstanding feature of this car is how it can feel marvellously comfortable too. Jaguar has created a range of sophisticated technologies which allow you to modify your XE and enjoy the driving experience you want, when you want it.





JaguarDrive Control allows you to select from Comfort, Eco, Dynamic, and Rain, Ice, Snow Mode. Each mode has its own tailor-made programme which alters different parameters, such as engine and transmission response, steering feel, parasitic load management or traction and stability control.

The optional Adaptive Dynamics system makes for vastly improved ride comfort and dynamic body control using continuously variable damping technology. The system monitors multiple sensors that analyse vertical wheel positions, vehicle acceleration, steering inputs, as well as throttle and brake pedal activity to adjust the suspension damping settings. This provides a near-perfect balance of comfort, refinement and agility.

Standard and optional features may differ depending on market availability. Please consult your local Jaguar Retailer for details.

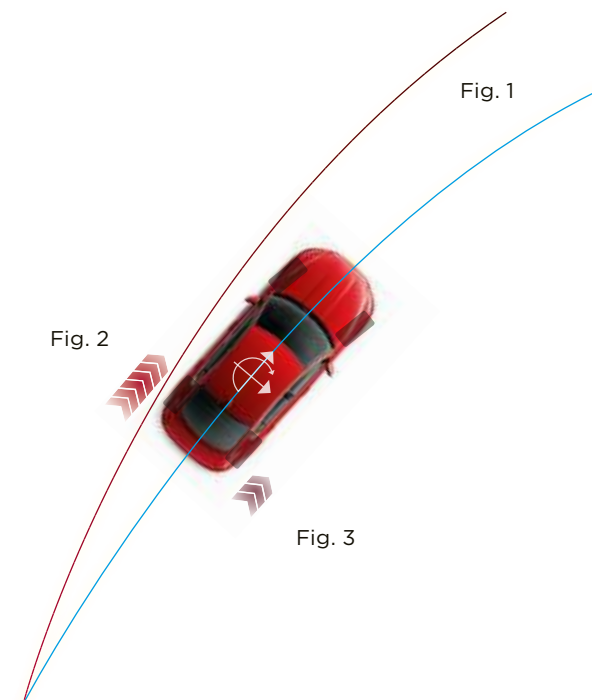


ENGINEERED FOR EMOTION

XE is the culmination of Jaguar's prowess at designing and building sports cars. A lightweight aluminium chassis and double wishbone front suspension enable the highest levels of handling and road holding, delivering a spine-tingling driving experience. Unusually for an executive sports saloon, it also features a sophisticated Integral Link rear suspension, which provides sharp response and handling, while still retaining a refined and luxurious ride.

Also, to help XE tackle winding roads, there's intelligent Torque Vectoring by Braking technology. On tight turns, it applies the brake to the inside wheel and directs more rotating force from the engine to the wheel with the most grip. The result is an exceptional combination of sports car-like agility, more consistent road holding and a feeling of added confidence when you're driving.

VEHICLE SHOWN: XE R-DYNAMIC HSE IN CALDERA RED WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)



CHASSIS DYNAMICS

Fig 1. Understeer is kept to an absolute minimum.

Fig 2. Power is sustained to maintain constant speed of outer driven wheels.

Fig 3. Torque Vectoring applies brake pressure to slow the inside front and inside rear wheels independently.





TECHNOLOGY

TAKE YOUR LIFE WITH YOU

We know you need to be in touch with the rest of the world when you're driving. That's why we've loaded XE with a suite of integrated technologies as standard - keeping you connected, informed and entertained on your journeys.

The high-definition 10" Touch Pro personalised home screen gives you all the help and information you need, when you need it. There's an interactive side panel for multitasking, together with a multimedia connection for accessing your own music library.

XE even listens to you, with a voice recognition system for hands-free requests such as "call home" or "find nearest petrol station".

All in-car features should be used by drivers only when safe for them to do so. Drivers must ensure they are in full control of the vehicle at all times.

Standard and optional features may differ depending on market availability. Please consult your local Jaguar Retailer for details.

VEHICLE SHOWN: XE HSE IN INDUS SILVER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)



10:56 PM

10°C

Young Before Your Time

-2:58

Corvidae

000760 kilometres

26/02/2019



AIRBAG































































































































































































































































































































































Touch Pro Duo¹ is our innovative twin-screen system, providing a 10" upper Touchscreen and 5.5" lower Touchscreen. The benefit of having a lower screen is to allow dual-tasking, for example, navigation mapping on the upper screen and climate controls and access to other features – such as entertainment – on the lower screen.

Interactive Driver Display² uses high-definition, crystal-clear graphics to show 3D maps, vehicle settings, contacts and media options. You simply select what you want to see on the screen at any time, and control everything from the multi-function steering wheel.

Head-up Display³ projects a full-colour virtual image of useful information – from speed and cruise control settings, to directions and speed limits – directly onto the windscreen at eye-level, allowing you to keep your eyes fixed on the road ahead.

¹Standard on HSE, optional on S and SE.

²Standard on SE and HSE, optional on S.

³Requires solar attenuating windscreen.

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Standard and optional features may differ depending on market availability. Please consult your local Jaguar Retailer for details.

INTERIOR SHOWN: XE HSE WITH EBONY UPPER FACIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS BLACK VENEER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

CONNECT FROM YOUR PHONE TO YOUR CAR

Remote allows you to interact with your XE from anywhere with a data connection via the InControl Remote app. See your car's data remotely – from fuel levels to door and window status. Set the perfect cabin temperature in advance. Find your XE quickly in a crowded car park. Secure your car from a distance.

Smartphone Pack is perfect for mobile phone screen sharing, and makes it easy to use an interactive set of apps through XE's Touch Pro system. It helps you to stay connected to your smartphone whilst in the car and you can use compatible apps such as Spotify.

Connected Navigation Pro* is an optional navigation system which allows you to enjoy a continually seamless experience, while making your journeys easier and less stressful. You can plan your route and share your ETA with friends. See what the traffic's like on your way to your destination. Get travel tips. Search surrounding areas for places of interest.

Plus, you can now recharge your mobile phone by simply resting it on the wireless device charger in front of the SportShift Selector. This technology is new to Jaguar, and XE is the first of our cars to feature it.



*Contains subscription services that can be extended after the initial term as advised by your Jaguar Retailer.

InControl features, options and their availability remain market dependent – check with your Jaguar Retailer for local market availability and full terms. Information and images displayed in relation to the InControl technology, including screens or sequences, are subject to software updates, version control and other system/visual changes depending on options selected. Mobile network connectivity cannot be guaranteed in all locations. InControl Apps and Remote App will need to be downloaded from the Apple/Play Store.

All in-car features should be used by drivers only when safe for them to do so. Drivers must ensure they are in full control of the vehicle at all times.

Standard and optional features may differ depending on market availability. Please consult your local Jaguar Retailer for details.

VEHICLE SHOWN: XE HSE IN INDUS SILVER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)



Other options include:

Online Pack – comprising 4G Wi-Fi Hotspot, Live Apps and Smart Settings, adding to your in-car experience so you and your passengers can enjoy the journey whilst staying connected to the world.

Live Apps – for access to 'live' information services such as Weather Watch, Flight Tracker, News and Sports. Other helpful features include a Calendar and Online Media for access to your Deezer and TuneIn accounts.

Smart Settings – featuring artificial intelligence algorithms, so your XE learns your habits and tastes and predicts your seating, climate and music preferences. It'll even preheat your steering wheel and seats on a cold day, or change the media channel at a certain time or on a specific day of the week.







HOW DOES MUSIC MAKE YOU FEEL?

Music has the power to change your mood, evoke memories and affect your wellbeing. It can give you tingles or make you cry. It's why music and cars go so well together. Sitting behind the wheel, listening to your favourite singer, band or composer. It's your space. Your world.

But what if you could do more than simply listen to the music? What if you could feel it, experience it, immerse yourself in it? What if you could make more of a connection with the music and enjoy a greater sense of acoustic involvement in your Jaguar?

British-based Meridian™ Audio are all about the musical experience – the very sense of being there. Their award-winning, precision-engineered audio systems are built on a lifetime of research into psychoacoustics (the science of how the human brain perceives sound) to deliver a performance that is so true to life, you feel every beat, every breath.

INTERIOR SHOWN: XE HSE WITH EBONY WINDSOR LEATHER SEATS WITH EBONY STITCH, EBONY UPPER FACIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS BLACK VENEER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

WITH MERIDIAN™, YOU'LL FEEL MORE

We're not simply talking about increasing the volume levels. It's more about managing the sound stage; intensifying the levels of depth, clarity and realism of the music by using a combination of advanced acoustic technology and strategically positioned speakers to produce an audio platform that is exactly right for your Jaguar's interior. So wherever you sit in the vehicle – driving seat,

passenger seat or rear seat – with a Meridian system, you get the same incredible experience. Each strike of the piano, every guitar pick, horn blast, chorus and melody reveals itself with precision and texture, just as the artist intended. It's intimate, dramatic and very atmospheric – whether you're enjoying the twists and turns of an open road or stuck in rush-hour traffic.



1

SOUND SYSTEM

Exceptional acoustics and audio range with high-quality definition through six speakers.



2

MERIDIAN SOUND SYSTEM

Feel the rhythm of the music with exceptional definition, crystal-clear highs and full, deep bass with this classic audiophile soundstage. Through the careful management of door-mounted speakers placed nearest your seat, you'll enjoy a performance that is incredibly smooth, clean and free of strain.



10 SPEAKERS 1 SUBWOOFER 380W AMPLIFIER POWER

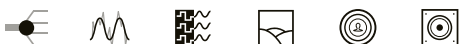
6 SPEAKERS 125W AMPLIFIER POWER



3

MERIDIAN™ SURROUND SOUND SYSTEM

A truly engaging, thoroughly authentic concert hall experience. Driver and passengers are enveloped in the fullness and clarity of an open, spacious performance through a set of side, front and rear speakers. And it's all seamlessly integrated using Trifield™ technology, so you can sit back and absorb every detail.



16 SPEAKERS 1 SUBWOOFER 825W AMPLIFIER POWER



DIGITAL SIGNAL PROCESSING

Tailors the sound signals for a seamless audio output. Acting as the conductor of the orchestra, it ensures perfect harmonisation between speakers.



MERIDIAN CABIN CORRECTION

This unique system analyses the cabin shape, acoustics and resonance characteristics of your vehicle to remove any potential noise interference. Whether listening to your favourite band or audiobook, it's heard with the utmost clarity. Exactly as it should be.



MERIDIAN DIGITAL DITHER SHAPING

Instantly converts the format of your streaming device to an optimised playback method, shaping it to make sure it plays just as smooth and authentic as the original recording.



TRIFIELD

Blends the centre and surround channels seamlessly with the left and right, recreating the surround venue of a musical performance. Creates an atmospheric sound stage to give all passengers a concert-like experience.



CENTRE CHANNEL SPEAKER

Adds depth and life to your music – particularly the vocals, which sound beautifully crisp and clear. So when you listen to your favourite artist, it's like they're singing directly to you.



SUBWOOFER

The dual-input subwoofer on a Meridian sound system brings a deeper, richer and more controlled bass sound.

Meridian is a registered trademark of Meridian Audio Ltd.
Trifield and the "three fields" device is a trademark of Trifield Productions Ltd.
Features and their availability may differ by vehicle specification and market.
Please consult your local Jaguar Retailer for details.



TECH THAT DETECTS

Whether you're cruising along the motorway or running errands around town, XE can detect potential trouble and help keep you alert, safe and comfortable.

There's a Cruise Control and Speed Limiter to keep your XE at a set speed specified by you, helping you to stick to local speed limits. A Driver Condition Monitor identifies your fatigue levels based on your driving behaviour and the length and time of your journey. If it thinks you need a break, it'll tell you. There's also a Rear Camera for improved visibility when reversing, and a Front and Rear Parking Aid to help manoeuvre you in and out of tight spaces. Lane Keep Assist detects when the vehicle is unintentionally drifting out of the lane and applies a corrective torque to the steering wheel, encouraging you to guide your vehicle back.

Standard and optional features may differ depending on market availability. Please consult your local Jaguar Retailer for details.

VEHICLE SHOWN: XE HSE IN INDUS SILVER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)





NOW YOU SEE THEM, NOW YOU DON'T

When the view out of your XE's rear window is obstructed by passengers in the second row seats, our optional ClearSight interior rear view mirror* is the perfect solution. By means of a video feed from a rear-facing camera, it lets you see the road behind you, regardless of passengers who may otherwise block your vision.

*Customers who wear varifocal or bifocal lenses may have issues adjusting to the mirror's digital mode. The normal mirror mode, however, can be used at any time.



Another option you'll find incredibly useful is our 360° Surround Camera system. It provides an overhead view of your surroundings on the Touchscreen and displays several different views at the same time, so you'll be able to manoeuvre in and out of tight spaces more easily.



SMARTER WAYS TO DRIVE BETTER AND SAFER



To take the stress out of motorway driving, our optional Drive Pack¹ includes Adaptive Cruise Control. It'll help keep you at a safe distance from the car in front and will bring you to a gentle stop if traffic comes to a sudden standstill. Plus, constantly on the lookout, the High-speed Emergency Braking system will apply the brakes if it detects a possible collision, whilst Blind Spot Assist is always on hand to support you with lane-change manoeuvres by helping you move away from vehicles that you may not have seen in your mirror.

¹Standard on HSE. Requires auto-dimming, power fold, heated door mirrors with approach lights and Traffic Sign Recognition with Adaptive Speed Limiter on S. ²Standard on SE and HSE.

Standard and optional features may differ depending on market availability. Please consult your local Jaguar Retailer for details.

VEHICLE SHOWN: XE HSE IN INDUS SILVER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)



There's an optional Park Pack² too, which helps you manoeuvre in and out of tight spaces, taking the stress out of parking. It features a Rear Traffic Monitor, Park Assist and 360° Parking Aid.



PRACTICALITY & SAFETY

ROOM FOR MORE THAN JUST THRILLS

Multiple small item cubbyholes around the cabin will take care of all your everyday essentials such as smartphones, sunglasses or bottles of water. Side storage compartments will also comfortably fit your documents and tablets. The boot can easily accommodate the luggage you need for a long trip with 410 litres of volume.



VEHICLE SHOWN: XE HSE IN YULONG WHITE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

DRIVE LIKE AN ECO WARRIOR

Eco Mode encourages you to drive in a more efficient, planet-friendly way. It also helps cut your fuel consumption by moderating the energy demands placed on the engine by other systems such as Climate Control. A display on the Touchscreen keeps you in the loop as well as providing some helpful driving tips.



VEHICLE SHOWN: XE HSE IN YULONG WHITE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)
INTERIOR SHOWN: XE HSE WITH ECRU WINDSOR LEATHER SEATS WITH ECRU STITCH,
EBONY UPPER FACIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS FIGURED
EBONY VENEER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)



XE CARES ABOUT YOU

The wellbeing of you and your passengers is of the utmost importance to us. That's why XE comes equipped with the latest safety technologies to detect dangerous situations and then actively respond to help keep you out of harm's way.

Dynamic Stability Control detects the first signs of oversteer or understeer, helping to maintain a stable drive. It'll also keep your XE safely on course, even in low-grip conditions.

Engine drag torque control helps prevent wheel slip in adverse weather conditions by providing a gentle push to the wheels where needed.

When towing, Trailer Stability Assist works to detect and act against trailer sway, lowering engine power and gently applying the brakes individually on each side of the vehicle.

To help secure child seats into your XE and reduce the chances of your young passengers being hurt in an accident, ISOFIX points can be found on the two rear seats. Plus, for extra peace of mind, we've placed six airbags at strategic points around the car.

Secure Tracker is available as an option. If someone breaks into or steals your XE, you'll be alerted, and your car's movements tracked. The InControl Stolen Vehicle Tracking Centre then assists in recovering your car as quickly as possible.





DESIGNED TO SHINE

The Premium LED headlights with signature DRL (Daytime Running Lights) are standard on XE. They're an eye-catching aspect of the car's design.

As well as being powerful and providing great visibility, they include Auto High Beam Assist. The iconic chicane-shaped LED tail lights are sleek and elegant, wrapping themselves around from the side to the rear.

For even greater visibility and safety at night, choose optional Matrix LED headlights with signature DRL. This system maintains continuous use of the high beam but automatically adjusts the shape of the beam to help avoid dazzling oncoming vehicles. The sleek tail lights are also LED, with the same dramatic Animated Directional Indicators as the headlights.

Standard and optional features may differ depending on market availability. Please consult your local Jaguar Retailer for details.

VEHICLE SHOWN: XE HSE IN YULONG WHITE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)





YOUR XE

WHICH XE ARE YOU?

XE

From its elegant refinements and sculpted bonnet at the front, to its bold architectural lines and distinctive rear haunches, XE is exactly how an advanced, efficient and refined luxury sport saloon should be. It combines perfectly proportioned styling with Satin Chrome side vents, Polished Aluminium window surrounds, advanced driver dynamics, cutting-edge technology and driver-focused performance. The expertly crafted interior is both beautifully functional and pleasing to the touch – observe the soft grained leather steering wheel.

XE R-DYNAMIC

R-Dynamic takes XE's sporting prowess to the next level – its highlights include sports suspension*, a dedicated R-Dynamic body kit and leather steering wheel, and unique treadplates. That's on top of sport leather seats with contrast stitching and 18" alloy wheels. Dynamic front and rear bumpers both feature Black grilles and the front grille also has a Satin Chrome surround. Whilst body-coloured sport side sills and a valance emphasise the car's handsome, muscular stance.

*Only available on Rear Wheel Drive.

VEHICLES SHOWN: XE HSE IN CAESIUM BLUE AND XE R-DYNAMIC IN CALDERA RED WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)



YOUR XE



Build your own at jaguar.com

This is where our XE becomes your XE. You have a number of choices, from selecting XE or XE R-Dynamic, your engine and specification pack, to exterior and interior colours, wheels and those detailed touches that make the vehicle your own. You can also design and build your perfect XE on our online configurator at jaguar.com

CHOOSE YOUR MODEL

Pages 50-51

You can compare the standard features across XE and XE R-Dynamic.

CHOOSE YOUR ENGINE

Pages 52-53

You can select from a range of efficient and powerful diesel or petrol engines.

CHOOSE YOUR SPECIFICATION PACK

Pages 54-61

To make your selection of options even easier, you have the choice of adding specification packs – SE or HSE.



CHOOSE YOUR EXTERIOR

Pages 62-67

4

There's a wide range of exterior options to select from, including roof styles, paint colours, the exterior Black Pack and wheels. All enable you to truly express yourself.



CHOOSE YOUR INTERIOR

Pages 68-75

5

Once you've chosen your seat style, select your preferred colourway and veneers.



CHOOSE YOUR OPTIONS & JAGUAR GEAR

Pages 76-83

6

You can choose from a wealth of factory-fit options to create the exact vehicle you require. A range of accessories which your Jaguar Retailer can fit is also available.

1 | CHOOSE YOUR MODEL



Build your own at [jaguar.com](https://www.jaguar.com)

XE S



XE R-DYNAMIC S



XE S AND XE R-DYNAMIC S STANDARD FEATURES

EXTERIOR FEATURES

Satin Chrome side vents
Polished Aluminium window surrounds
Heated, electric door mirrors
Rain sensing windscreen wipers
Heated rear window
Premium LED headlights with signature DRL
Approach illumination
Automatic headlights
LED tail lights
Animated Directional Indicators

WHEELS AND TYRES

18" alloy wheels
Tyre Repair System
Tyre Pressure Monitoring System (TPMS)

INTERIOR FEATURES

Push Button Start
Ambient Interior Lighting
Sunvisors with illuminated vanity mirrors
Start-up sequence with movement, dials and lighting
Overhead lighting console
Two-zone Climate Control
Luggage tie-downs in loadspace
Auto-dimming interior rear view mirror

SEATING AND INTERIOR TRIM

12-way electric front seats with 2-way manual headrests
Soft grain leather steering wheel
Premium carpet mats
Morzine headlining
Fixed rear seat with centre armrest

DYNAMICS

All Surface Progress Control (ASPC)
Hill Launch Assist
JaguarDrive Control
Electric Power Assisted Steering (EPAS)
Torque Vectoring by Braking (TVBB)
Dynamic Stability Control (DSC)
Electric Parking Brake (EPB)
Stop/Start technology
Speed proportional steering

INFOTAINMENT

10" Touch Pro
Analogue Dials with Central TFT Display
InControl Apps
Remote
Smartphone Pack consisting of Android Auto™ and Apple CarPlay®
Sound System – 125W
Digital Audio Broadcast (DAB) radio
Dynamic Volume Control
Bluetooth® connectivity
Bluetooth® streaming
Audio auxiliary-in socket
Power sockets – 2 x 12V power and 2 x USB
ECO driving style assistant

DRIVER ASSISTANCE

Emergency Braking
Cruise Control and Speed Limiter
Lane Keep Assist and Driver Condition Monitor
Front and Rear Parking Aid
Rear Camera

SAFETY

Anti-lock Braking System (ABS)
Electric Parking Brake (EPB)
Emergency Brake Assist (EBA)
Brake pad wear indicator
Pedestrian Contact Sensing
Interior front door handles with separate locking switches
Power operated child locks
Seat belt reminder
Passive front head restraints
Rear ISOFIX
Front airbags, with passenger seat occupant detector
Front side airbags
Full length side window curtain airbag

CONVENIENCE

Twin front cupholders with cover
Overhead stowage for sunglasses
Front door storage space
Rear door storage space
Lockable glovebox
Shopping bag hook
Centre console with armrest

XE R-DYNAMIC S ADDITIONAL STANDARD FEATURES


WHEN R-DYNAMIC IS SPECIFIED

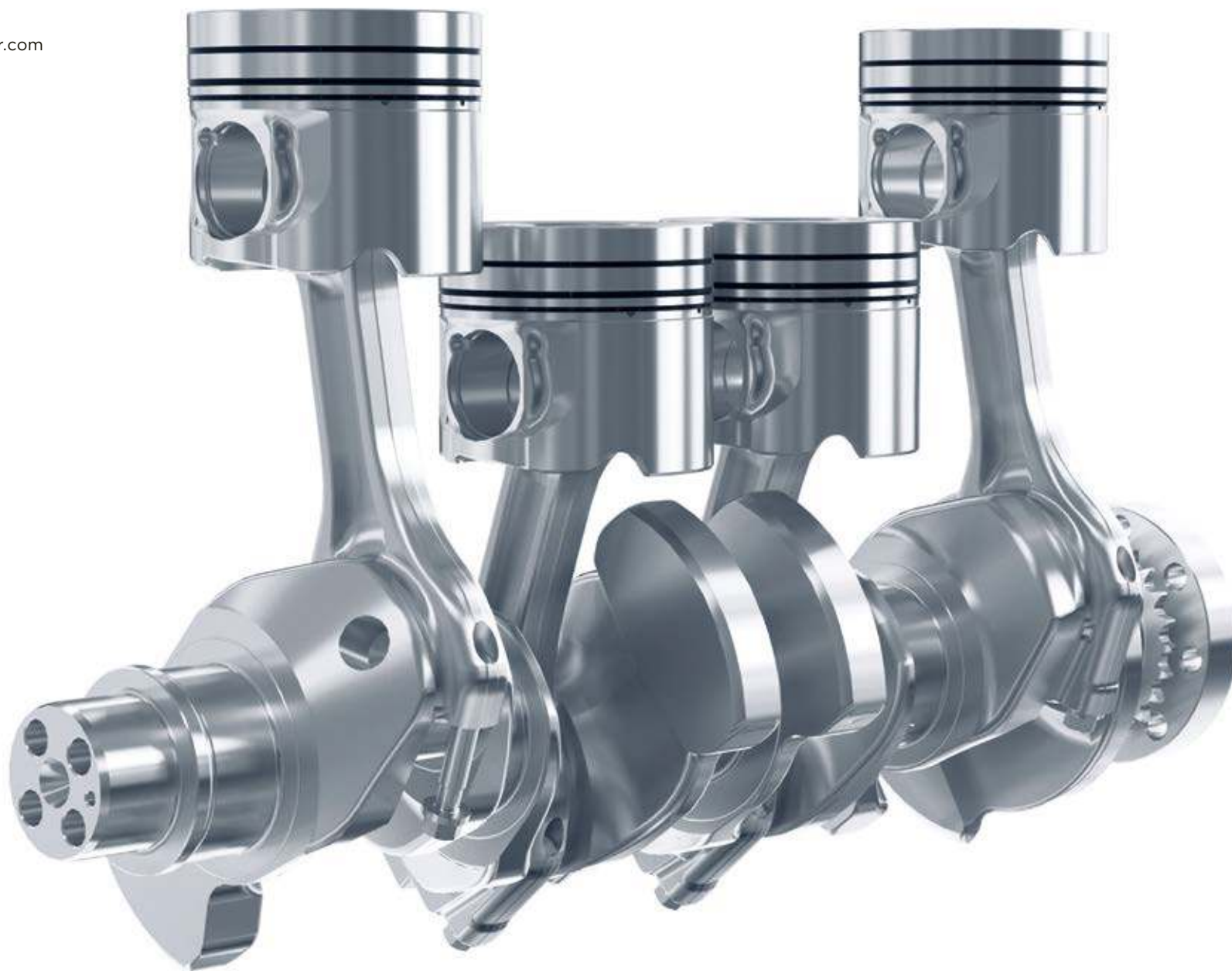
R-Dynamic bumper	18" Style 1049, 10 split-spoke alloy wheels	Metal treadplates with R-Dynamic script
R-Dynamic rear valance	R-Dynamic leather steering wheel	Ebony headlining
R-Dynamic side sills	and Satin Chrome gearshift paddles	R-Dynamic grille badge
Sports suspension*	Ebony perforated grained leather sport seats with contrast stitching	

*Rear Wheel Drive only.

All in-car features should be used by drivers only when safe to do so. Drivers must ensure they are in full control of the vehicle at all times. Standard and optional features may differ depending on market availability. Please consult your local Jaguar Retailer for details.

2 | CHOOSE YOUR ENGINE

 Build your own at jaguar.com



WHICH ENGINE IS RIGHT FOR YOU?

Petrol or diesel? There are pros and cons with both. But ultimately, the type of engine you choose hinges on how you intend to use your car.

Diesel engines offer better fuel economy over longer distances and provide more torque, which makes them ideal for longer journeys, motorway cruising or towing. Also, because our new diesels are technologically advanced, they're essentially as clean as petrol and give out around 20% less CO₂.

Petrol engines, on the other hand, tend to be more powerful and higher revving. This can result in a more engaging and sporting driving experience. In addition, they're more refined and better suited to shorter, stop-start journeys.

DIESEL

D180 REAR WHEEL DRIVE | AUTOMATIC ALL WHEEL DRIVE | AUTOMATIC

The Ingenium 2.0 litre 4-cylinder 180PS Turbocharged Diesel engine produces 430Nm of torque and is optimised to deliver improved drivability and refinement.

- The high-pressure common rail direct fuel injection, exhaust variable cam timing and a high-efficiency water-cooled intercooler work in combination for a clean, efficient combustion.
- 430Nm of torque is delivered over a wide engine speed range from 1,750-2,500 rpm, delivering accessible performance and strong acceleration.
- The engine features a variable geometry turbocharger that adapts to the changing flow of exhaust gases for high torque throughout the rev range and responsiveness that is uniform, progressive and reduces lag.

PETROL

P250 REAR WHEEL DRIVE | AUTOMATIC

The Ingenium 2.0 litre 4-cylinder 250PS Turbocharged Petrol engine produces 365Nm of torque and delivers outstanding fuel economy and drivability.


- The intelligent Continuously Variable Valve Lift (CVVL) system varies the extent to which inlet valves are opened, reducing engine pumping losses. This lets the engine 'breathe' with maximum efficiency, optimising power and torque.
- CVVL works in combination with dual independent variable cam timing for ultimate operating flexibility, resulting in excellent power and fuel economy across the rev range.
- For excellent acceleration and effortless overtaking, maximum torque is available between 1,300-4,500 rpm.
- The twin-scroll turbocharger is fed by an integrated exhaust manifold which increases the transfer of energy to the turbine – significantly reducing turbo lag and improving engine response.

P300 REAR WHEEL DRIVE | AUTOMATIC ALL WHEEL DRIVE | AUTOMATIC

The high-performance Ingenium 2.0 litre 4-cylinder 300PS Turbocharged Petrol engine features upgrades to the boosting system.

- Delivering a peak torque of 400Nm between 1,500-4,500 rpm.
- The uprated turbocharger features a high-flow compressor wheel delivering 26 percent more air, enabling a peak power output of 300PS.
- The twin-scroll turbocharger features ceramic ball bearings which reduces friction and improves transient response.

3 | CHOOSE YOUR SPECIFICATION PACK

 Build your own at [jaguar.com](https://www.jaguar.com)

S



SE



HSE



R-DYNAMIC S



R-DYNAMIC SE



R-DYNAMIC HSE



EXTERIOR LIGHTING	S	S E	H S E
	Premium LED headlights with signature DRL Auto High Beam Assist (AHBA)	Premium LED headlights with signature DRL Auto High Beam Assist (AHBA)	Premium LED headlights with signature DRL Auto High Beam Assist (AHBA)
WHEELS	18" Style 1022, 15 spoke, Gloss Sparkle Silver When R-Dynamic is specified: 18" Style 1049, 10 split-spoke, Gloss Black with contrast Diamond Turned finish	18" Style 7009, 7 split-spoke, Gloss Silver When R-Dynamic is specified: 18" Style 5029, 5 split-spoke, Gloss Dark Grey with contrast Diamond Turned finish	19" Style 5071, 5 split-spoke, Gloss Silver When R-Dynamic is specified: 19" Style 1050, 10 spoke, Gloss Dark Grey with contrast Diamond Turned finish
CONVENIENCE	Auto-dimming interior rear view mirror Heated, electric door mirrors	Auto-dimming interior rear view mirror Auto-dimming, power fold, heated door mirrors Keyless Entry	Auto-dimming interior rear view mirror Auto-dimming, power fold, heated door mirrors with memory and approach lights Keyless Entry
SEATING	Grained leather seats 12-way electric front seats with 2-way manual headrests When R-Dynamic is specified: Perforated grained leather sport seats with contrast stitching	Grained leather seats 12-way electric front seats with 2-way manual headrests When R-Dynamic is specified: Perforated grained leather sport seats with contrast stitching	Perforated Windsor leather seats 16-way electric driver memory front seats with 2-way manual headrests When R-Dynamic is specified: Perforated Windsor leather sport seats with contrast stitching
INFOTAINMENT	10" Touch Pro Analogue Dials with Central TFT Display Sound System - 125W Smartphone Pack consisting of Android Auto™ and Apple CarPlay® Remote	10" Touch Pro Interactive Driver Display Sound System - 125W Connected Navigation Pro Online Pack consisting of Live, Wi-Fi® Hotspot and Smart Settings Smartphone Pack consisting of Android Auto™ and Apple CarPlay® Remote	Touch Pro Duo Interactive Driver Display Meridian™ Sound System - 380W Connected Navigation Pro Online Pack consisting of Live, Wi-Fi®Hotspot and Smart Settings Smartphone Pack consisting of Android Auto™ and Apple CarPlay® Remote
DRIVER ASSISTANCE	Emergency Braking Cruise Control and Speed Limiter Lane Keep Assist and Driver Condition Monitor Front and Rear Parking Aid Rear Camera	Emergency Braking Cruise Control and Speed Limiter Traffic Sign Recognition and Adaptive Speed Limiter Lane Keep Assist and Driver Condition Monitor Rear Camera Park Pack consisting of 360° Parking Aid, Rear Traffic Monitor and Park Assist	Emergency Braking Traffic Sign Recognition and Adaptive Speed Limiter Lane Keep Assist and Driver Condition Monitor Rear Camera Park Pack consisting of 360° Parking Aid, Rear Traffic Monitor and Park Assist Drive Pack consisting of Adaptive Cruise Control, High-speed Emergency Braking and Blind Spot Assist

All in-car features should be used by drivers only when safe to do so. Drivers must ensure they are in full control of the vehicle at all times. Standard and optional features may differ depending on market availability. Please consult your local Jaguar Retailer for details.

BLACK PACK



Add a stealthier look to your XE with a Gloss Black finish to the grille, grille surround (1), windows surrounds (2), and side vents (3). Available on both base and R-Dynamic models.



3.



1.



2.

DYNAMIC HANDLING PACK



2.



3.

- (1) Configurable Dynamics and Adaptive Dynamics
(2) Tailgate/boot lid spoiler (3) Red brake calipers and 350mm front brakes.

TECHNOLOGY PACK



(1) Head-up Display (2) Solar attenuating windscreen
(3) ClearSight interior rear view mirror* (4) Touch Pro Duo
(5) Wireless device charging (6) Interactive Driver Display.

*Customers who wear varifocal or bifocal lenses may have issues adjusting to the mirror's digital mode. The normal mirror mode, however, can be used at any time.
All in-car features should be used by drivers only when safe to do so. Drivers must ensure they are in full control of the vehicle at all times.

INTERIOR UPGRADE PACK



(1) Configurable Ambient Interior Lighting (2) Bright metal pedals
(3) Illuminated metal treadplates with Jaguar script.

CONVENIENCE PACK

1.



4.



2.




3.



(1) Powered gesture tailgate/boot lid (2) Electrically adjustable steering column
(3) Keyless Entry (4) Additional power sockets.

4 | CHOOSE YOUR EXTERIOR

 Build your own at [jaguar.com](https://www.jaguar.com)

CHOOSE YOUR ROOF

Roof (standard)

Sliding panoramic roof (optional)

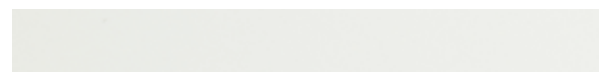
Standard and optional features may differ depending on market availability.
Please consult your local Jaguar Retailer for details.

**VEHICLE SHOWN: XE HSE IN PORTOFINO BLUE WITH OPTIONAL FEATURES FITTED
(MARKET DEPENDENT)**





CHOOSE YOUR COLOUR



Fuji White (Solid)



Caldera Red (Solid)



Yulong White (Metallic)



Narvik Black (Solid)



Firenze Red (Metallic)



Indus Silver (Metallic)



Caesium Blue (Metallic)



Eiger Grey (Metallic)



Silicon Silver (Premium Metallic)



Portofino Blue (Metallic)



Santorini Black (Metallic)



Carpathian Grey (Premium Metallic)

CHOOSE YOUR WHEELS

- 1. 17" STYLE 1048, 10 SPOKE, GLOSS SPARKLE SILVER¹**
- 2. 18" STYLE 1022, 15 SPOKE, GLOSS SPARKLE SILVER**
Standard on XE S
- 3. 18" STYLE 7009, 7 SPLIT-SPOKE, GLOSS SILVER**
Standard on XE SE
- 4. 18" STYLE 7009, 7 SPLIT-SPOKE, GLOSS BLACK**
- 5. 18" STYLE 1049, 10 SPLIT-SPOKE, GLOSS BLACK WITH CONTRAST DIAMOND TURNED FINISH**
Standard on XE R-Dynamic S
- 6. 18" STYLE 5029, 5 SPLIT-SPOKE, GLOSS DARK GREY WITH CONTRAST DIAMOND TURNED FINISH**
Standard on XE R-Dynamic SE
- 7. 19" STYLE 5071, 5 SPLIT-SPOKE, GLOSS SILVER**
Standard on XE HSE
- 8. 19" STYLE 1050, 10 SPOKE, GLOSS DARK GREY WITH CONTRAST DIAMOND TURNED FINISH**
Standard on XE R-Dynamic HSE
- 9. 19" STYLE 5031, 5 SPLIT-SPOKE, GLOSS SILVER WITH CONTRAST DIAMOND TURNED FINISH**
- 10. 19" STYLE 5031, 5 SPLIT-SPOKE, GLOSS BLACK**
- 11. 20" STYLE 1014, 10 SPOKE, SATIN GREY WITH CONTRAST DIAMOND TURNED FINISH²**

¹Not available with 350mm front brakes or P300 engines. ²Only available when optional Adaptive Dynamics and reduced section alloy spare wheel are selected. Only available with P300 engines.


Standard and optional features may differ depending on market availability. Please consult your local Jaguar Retailer for details.

Options specified may affect vehicle efficiency and pricing due to local taxation policy. Please configure at jaguar.com or check with your local Jaguar Retailer.





5 | CHOOSE YOUR INTERIOR

 Build your own at [jaguar.com](https://www.jaguar.com)

SELECT YOUR SEAT MATERIAL AND FUNCTIONALITY

XE



GRAINED LEATHER



WINDSOR LEATHER



XE R-DYNAMIC



PERFORATED GRAINED LEATHER



PERFORATED WINDSOR LEATHER



SEAT STYLE	12-WAY ELECTRIC FRONT	16-WAY ELECTRIC FRONT
XE	●	○
XE R-Dynamic	●	○
MOVEMENT		
Forward/backward	Powered (2)	Powered (2)
Cushion height	Powered (2)	Powered (2)
Cushion tilt	Powered (2)	Powered (2)
Cushion extension		Powered (2)
Recline	Powered (2)	Powered (2)
Lumbar	Powered (4)	Powered (4)
Bolsters		Powered (2)
Headrest height	Manual (2)	Manual (2)
FEATURES		
Driver memory	○	●
Rear centre armrest	●	●
OPTIONAL FUNCTIONALITY		
Heated front	○	○
Heated front and rear	○	○
Heated and cooled front and heated rear	—	○
MATERIAL		
Grained leather	●	—
Perforated grained leather	●	—
Windsor leather	—	●
Perforated Windsor leather	—	●
AVAILABILITY		
S	●	○
SE	●	○
HSE	—	●

● Standard ○ Option — Not available

Standard and optional features may differ depending on market availability. Please consult your local Jaguar Retailer for details.

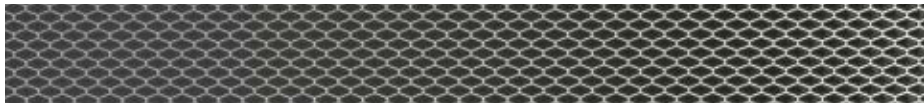
SELECT YOUR VENEER



GLOSS BLACK



MONOGRAM ALUMINIUM



MESHED ALUMINIUM



GLOSS CARBON FIBRE



GLOSS ASH BURR



GLOSS FIGURED EBONY



GLOSS GREY FIGURED EBONY



SELECT YOUR XE INTERIOR COLOUR COMBINATION

	①	②	③	④	⑤	⑥
INTERIOR COLOURWAY	STITCH	COLOUR AND MATERIAL	HEADLINING	UPPER FACIA	LOWER FACIA	CARPET
A Ebony/Ebony	Ebony	Ebony grained leather	Light Oyster ¹	Ebony	Ebony	Ebony
B Ebony/Ecru	Ecru	Ecru grained leather	Light Oyster ¹	Ebony	Ecru	Ebony
C Ebony/Light Oyster	Light Oyster	Light Oyster grained leather	Light Oyster ¹	Ebony	Light Oyster	Ebony
D Ebony/Ebony	Ebony	Ebony Windsor leather	Light Oyster ¹	Ebony	Ebony	Ebony
E Ebony/Ecru	Ecru	Ecru Windsor leather	Light Oyster ¹	Ebony	Ecru	Ebony
F Ebony/Light Oyster	Light Oyster	Light Oyster Windsor leather	Light Oyster ¹	Ebony	Light Oyster	Ebony

¹Optional Ebony headlining available. ²Optional Light Oyster headlining available.



SELECT YOUR XE R-DYNAMIC INTERIOR COLOUR COMBINATION

	①	②	③	④	⑤	⑥
INTERIOR COLOURWAY	STITCH	COLOUR AND MATERIAL	HEADLINING	UPPER FACIA	LOWER FACIA	CARPET
G Ebony/Ebony	Light Oyster	Ebony perforated grained leather	Ebony ²	Ebony	Ebony	Ebony
H Ebony/Ebony	Light Oyster	Light Oyster perforated grained leather	Ebony ²	Ebony	Ebony	Ebony
I Ebony/Ebony	Flame Red	Mars Red perforated grained leather	Ebony ²	Ebony	Ebony	Ebony
J Ebony/Ebony	Vintage Tan	Siena Tan perforated grained leather	Ebony ²	Ebony	Ebony	Ebony
K Ebony/Ebony	Light Oyster	Ebony perforated Windsor leather	Ebony ²	Ebony	Ebony	Ebony
L Ebony/Ebony	Light Oyster	Light Oyster perforated Windsor leather	Ebony ²	Ebony	Ebony	Ebony
M Ebony/Ebony	Flame Red	Mars Red perforated Windsor leather	Ebony ²	Ebony	Ebony	Ebony
N Ebony/Ebony	Vintage Tan	Siena Tan perforated Windsor leather	Ebony ²	Ebony	Ebony	Ebony

XE INTERIOR COLOUR COMBINATIONS

A. EBONY/EBONY

Interior shown: XE S with Ebony/Ebony interior with Ebony stitch, Ebony grained leather seats and Light Oyster headlining. This interior is also available on XE SE.



B. EBONY/ECRU

Interior shown: XE S with Ebony/Ecru interior with Ecu stitch, Ecu grained leather seats and Light Oyster headlining. This interior is also available on XE SE.



C. EBONY/LIGHT OYSTER

Interior shown: XE S with Ebony/Light Oyster interior with Light Oyster stitch, Light Oyster grained leather seats and Light Oyster headlining. This interior is also available on XE SE.



E. EBONY/ECRU

Interior shown: XE HSE with Ebony/Ecru interior with Ecru stitch, Ecru Windsor leather seats* and Light Oyster headlining. This interior is also available on XE S and SE.



D. EBONY/EBONY

Interior shown: XE HSE with Ebony/Ebony interior with Ebony stitch, Ebony Windsor leather seats* and Light Oyster headlining. This interior is also available on XE S and SE.



F. EBONY/LIGHT OYSTER

Interior shown: XE HSE with Ebony/Light Oyster interior with Light Oyster stitch, Light Oyster Windsor leather seats* and Light Oyster headlining. This interior is also available on XE S and SE.



*Requires 16-way electric seats.

XE R-DYNAMIC INTERIOR COLOUR COMBINATIONS

G. EBONY/EBONY

Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Light Oyster stitch, Ebony perforated grained leather sport seats and Ebony headlining. This interior is also available on XE R-Dynamic SE.



I. EBONY/MARS RED

Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Flame Red stitch, Mars Red perforated grained leather sport seats and Ebony headlining. This interior is also available on XE R-Dynamic SE.



H. EBONY/LIGHT OYSTER

Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Light Oyster stitch, Light Oyster perforated grained leather sport seats and Ebony headlining. This interior is also available on XE R-Dynamic SE.



J. EBONY/SIENA TAN

Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Vintage Tan stitch, Siena Tan perforated grained leather sport seats and Ebony headlining. This interior is also available on XE R-Dynamic SE.



K. EBONY/EBONY

Interior shown: XE R-Dynamic HSE with Ebony/Ebony interior with Light Oyster stitch, Ebony perforated Windsor leather sport seats* and Ebony headlining. This interior is also available on XE R-Dynamic S and SE.



M. EBONY/MARS RED

Interior shown: XE R-Dynamic HSE with Ebony/Ebony interior with Flame Red stitch, Mars Red perforated Windsor leather sport seats* and Ebony headlining. This interior is also available on XE R-Dynamic S and SE.



L. EBONY/LIGHT OYSTER

Interior shown: XE R-Dynamic HSE with Ebony/Ebony interior with Light Oyster stitch, Light Oyster perforated Windsor leather sport seats* and Ebony headlining. This interior is also available on XE R-Dynamic S and SE.



N. EBONY/SIENA TAN

Interior shown: XE R-Dynamic HSE with Ebony/Ebony interior with Vintage Tan stitch, Siena Tan perforated Windsor leather sport seats* and Ebony headlining. This interior is also available on XE R-Dynamic S and SE.



*Requires 16-way electric seats.

6 | CHOOSE YOUR OPTIONS AND JAGUAR GEAR



Build your own at [jaguar.com](https://www.jaguar.com)

EXTERIOR FEATURES

Heated door mirrors with memory¹

These heated door mirrors are equipped with a memory function. Once you set your ideal mirror positions, it automatically recalls your preferred settings.

Auto-dimming, power fold, heated door mirrors with approach lights^{2,3}

Improving visibility when manoeuvring, these heated door mirrors feature auto-dimming functionality when Reverse gear is selected. In addition, the door mirrors are power folding, to avoid damage during parking in confined spaces. Integrated approach lights to the underside of the mirrors illuminate the ground with an eye-catching Jaguar and cub design.

Auto-dimming, power fold, heated door mirrors with memory and approach lights^{1,4}

Improving visibility when manoeuvring, these heated door mirrors feature auto-dimming functionality when Reverse gear is selected. In addition, the door mirrors are power folding, to avoid damage during parking in confined spaces. Combined with memory seats, the mirrors are also equipped with a memory function. Once you set your ideal seating and mirror positions, it automatically recalls your preferred driving position settings. Integrated approach lights to the underside of the mirrors illuminate the ground.

Sliding panoramic roof⁵

Designed to provide abundant light and space, plus high solar protection. An electric sunblind extends for extra shade or privacy.

Privacy glass⁶

Darkened privacy glass lets rear seat passengers enjoy greater privacy and helps reduce glare from the sun.

Matrix LED headlights with signature DRL

See page 44.

Headlight power wash

The headlight power wash operates automatically with the windscreen wash every fourth operation.

Solar attenuating windscreen

This windscreen filters sunlight to reduce heat, and prevent UV rays from entering the cabin.

No badges

You have the option to remove both the specification pack and engine badge from the rear of the vehicle respectively.

Detachable tow bar

Bespoke towing system featuring a detachable tow ball. Offering towing capability between 1,600kg and 1,800kg (braked trailer, dependent upon powertrain) using 50mm ball system. When removed, there is no sign of tow bar to interrupt the lines of the rear of the vehicle. Also includes 13Pin towing electrics.

Electrically deployable tow bar

This optional system is deployed using a convenient button in the loadspace compartment, or via the Touchscreen.

Tailgate/boot lid spoiler

Adds style to the rear of the vehicle. Rear luggage compartment lid spoiler in body colour.

Reduced section alloy spare wheel

Reduced section steel spare wheel with vehicle jack and wheel brace. Stored under loadspace floor.



Privacy glass



Matrix LED headlights with signature DRL

¹Requires memory front seats. ²Requires 12-way electric front seats without memory. ³Standard on SE specifications. ⁴Standard on HSE specifications.

⁵Selecting sliding panoramic roof option will reduce front and rear headroom. ⁶Not available when both Digital TV and DAB radio are fitted (market dependent). ⁷Not available with 17" wheels. ⁸Requires 350mm front brakes. ⁹Requires Configurable Dynamics. ¹⁰Requires Adaptive Dynamics.

Features and their availability may differ by vehicle specification and market. Please refer to Specification and Price Guide for details or contact your nearest Jaguar Retailer, for more information. Options specified may affect vehicle efficiency and pricing due to local taxation policy.

SELECT YOUR FACTORY-FIT OPTIONS

Options must be specified at the point of ordering your new vehicle. For full feature and option availability, please refer to the accompanying Specification and Price Guide or visit your local Jaguar Retailer.

DYNAMICS

Red brake calipers^{7,8}

As displayed on this page.

350mm front brakes⁷

To give improved resistance to brake fade.

Adaptive Surface Response (AdSR)^{9,10}

Monitors XE's environment to adjust motor and brake settings for greater control in adverse driving conditions.

Adaptive Dynamics⁹

See page 19.

Configurable Dynamics

See page 58.



Red brake calipers

INTERIOR FEATURES

Illuminated metal treadplates with Jaguar script

Illuminated aluminium treadplates, featuring Jaguar script, are available on driver and front passenger sides.

Bright metal pedals

Stainless steel Bright finish sports pedal covers are easy to fit and feature hidden fixings for a clean finish.

Park Heat with remote control

This pre-heats the engine, channelling residual heat into the cabin, so the vehicle is warm and comfortable by the time you leave the house. It has an integrated seven-day timer, or can be used for a single event up to 16 days ahead.

Smoker's Pack

Add a lighter socket and ashtray to the centre console.

Cabin Air Ionisation

Nanoe™ technology enhances the well-being of both driver and passengers alike. It improves the air quality within the vehicle cabin by reducing allergens, viruses, airborne bacteria and associated odours. It does so by ionising particles in the air, making them attract to and reduce the air contaminants. It can be switched on or off.

Electrically adjustable steering column⁴

This feature allows electrical adjustment of the steering column's reach and rake. Adjustment memory is linked to seat positioning if memory seats are taken.

Air Quality Sensor

This extra climate control option monitors the air quality within the cabin and automatically recirculates it as necessary.

Configurable Ambient Interior Lighting

This feature allows you to vary the colour and shade of the cabin, changing the ambience to suit your mood. There are ten colours in total.

Electric rear window sunblind

This option provides an interior blind for the rear window that can be closed electrically for protection from the sun and increased privacy.

Cold Climate Pack

This offers heated windscreen, headlight power wash and heated steering wheel.

SEATING AND INTERIOR TRIM

Light Oyster Morzine headlining

See page 70.

Ebony Morzine headlining

See page 71.

Heated steering wheel

For the ultimate driver comfort in colder climates, a heated leather steering wheel is available.

40:20:40 folding rear seats with centre armrest

Interior space is given added practicality by the rear seats' 40:20:40 configuration. Rear seats can be folded completely, or folded individually, in a variety of combinations, to accommodate both passengers and awkward items such as skis.

40:20:40 folding, heated rear seats with centre armrest¹

You can choose the optional 40:20:40 heated rear seating configuration for increased volume, versatility and comfort.

Heated rear seat¹

The rear seat is heated and features a centre armrest for passenger comfort.



Light Oyster Morzine headlining

INFOTAINMENT

Connected Navigation Pro^{2,3}

See page 26.

Touch Pro Duo⁴

See page 25.

Interactive Driver Display^{2,4,5,6}

See page 25.

Head-up Display⁸

See page 25.

Online Pack^{2,6}

See page 27.

Meridian™ Sound System – 380W⁴

See page 29.

Meridian™ Surround Sound System – 825W

See page 29.

Digital TV^{6,7}

Drivers and passengers can watch their favourite TV shows on the Touchscreen whenever the car is stationary.



Interactive Driver Display^{2,4,5,6}

¹Requires heated electric front seats. ²Standard on SE specifications. ³Requires Traffic Sign Recognition and Adaptive Speed Limiter. ⁴Standard on HSE specifications.

⁵Only available with Park Pack. ⁶Requires Connected Navigation Pro. ⁷Not available when both privacy glass and DAB radio are fitted (market dependent). ⁸Requires solar attenuating windscreen. ⁹Customers who wear varifocal or bifocal lenses may have issues adjusting to the mirror's digital mode. The normal mirror mode, however, can be used at any time. ¹⁰Requires auto-dimming, power fold, heated door mirrors with approach lights. ¹¹Requires Keyless Entry.

All in-car features should be used by drivers only when safe to do so. Drivers must ensure they are in full control of the vehicle at all times.

Features and their availability may differ by vehicle specification and market. Please refer to Specification and Price Guide for details or contact your nearest Jaguar Retailer, for more information. Options specified may affect vehicle efficiency and pricing due to local taxation policy.

HomeLink® is a registered trademark of Gentex Corporation.

DRIVER ASSISTANCE

ClearSight interior rear view mirror⁹

See page 34.

360° Surround Camera¹⁰

See page 35.

Traffic Sign Recognition with Adaptive Speed Limiter²⁴⁶

See page 32.

Blind Spot Assist¹⁰

See page 36.

Park Pack²⁴

See page 37.

Drive Pack⁴⁵¹⁰

See page 36.



ClearSight interior rear view mirror⁹

CONVENIENCE

Wireless device charging

See page 26.

Keyless Entry²⁴

Allows you to lock and unlock XE without pressing a button. Simply approach the vehicle with the key fob in your pocket or bag, and unlock and disarm the vehicle using the door handle. When leaving the vehicle, you can lock XE by simply pressing the button on the door handle, or by using the key fob.

Powered boot lid

The powered boot lid with soft closing makes loading and unloading easier. The boot lid can be opened and closed via a button on the key fob.

Powered gesture boot lid¹¹

With powered gesture boot lid you can access the boot when your hands are full. Simply present your foot under either rear corner and the boot opens or closes.

Garage Door Opener (HomeLink®)

The HomeLink System is a universal transmitter fitted to the underside of the interior rear view mirror. This transmitter can be programmed to operate up to three home or office wireless controlled systems, such as garage doors, automatic gates, or security lighting.

Secure Tracker

See page 42.

Additional power sockets

Two additional USB charging points in the rear console.



Wireless device charging

SELECT YOUR JAGUAR GEAR

Jaguar Gear Accessories can be purchased through your Jaguar Retailer and added at any stage of the vehicle's life – not just when it's new. Jaguar Gear approved accessories are designed, tested and manufactured to the same exacting standards as the original equipment fitted to your vehicle.

For more information and to see the full list of accessories please visit gear.jaguar.com. You can also include accessories when you configure your XE at jaguar.com



Options specified may affect vehicle efficiency and pricing due to local taxation policy. Please configure at jaguar.com or check with your local Jaguar Retailer.

VEHICLE SHOWN: XE HSE IN CAESIUM BLUE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

EXTERIOR ACCESSORIES

Carbon Fibre side power vent

High grade Carbon Fibre side power vents provide a performance-inspired styling upgrade.

Carbon Fibre mirror cover

High grade Carbon Fibre mirror covers provide a performance-inspired styling upgrade.

Gloss Black side power vent

Gloss Black side power vents provide a dynamic exterior styling enhancement.

Gloss Black mirror cover

Gloss Black mirror covers accentuate the dynamic design of the exterior mirrors.

Gloss Black grille

Provides a High Gloss Black finish to the grille and grille surround accentuating the XE's dynamic appearance.

Chrome mirror cover

Chrome mirror covers accentuate the stylish design of the exterior mirrors.

Rear spoiler – body-coloured

Give XE an even more stylish look with this body-coloured spoiler.

Front and rear splash guards

Jaguar branded front and rear splash guards complement the lines of your vehicle and provide protection from dirt and stone chippings.



Carbon Fibre side power vent



Carbon Fibre mirror covers

INTERIOR ACCESSORIES

Central armrest cooler/warmer

Food and drinks chiller and warmer that acts as a rear centre armrest. With a leather-covered top, it is held in place by the centre seat belt and powered from the rear auxiliary socket. Ideal for long journeys with the family.

Flexible luggage retainer

Provides a neat stowage solution to help secure luggage or other items within the luggage compartment area.

Carpet mat set

Durable tailored carpet mat set. Protects the interior carpets from general wear and tear.

Rubber mats

Hard-wearing Jaguar branded rubber mats provide added protection for your vehicle's carpets.

Luggage compartment rubber liner

This premium liner tailored specifically for your vehicle will protect the luggage compartment floor with a raised lip around the edges to protect the side walls. Light and durable, it is easily removable for cleaning.

Pet Rear Seat Protection Pack*

Designed to provide protection and easy cleaning of both the rear seat and door linings from wet and muddy paws. Combines the protective second row seat cover and spill resistant water bowl. The perfect solution for owners who regularly carry dogs or other pets in their vehicle.

Spill resistant water bowl

Providing a convenient solution for use in transit or outside of the vehicle, the spill resistant water bowl incorporates a clever design feature which redirects water towards the centre of the bowl when the water is disturbed, making it ideal for owners who regularly carry dogs or other pets in their vehicle. The bowl retains an open area allowing your pet to take a drink at all times, has an anti-slip rubber base and also a retention strap for securing it to the luggage compartment 'D' loop. The bowl has a spill resistant capacity of 350ml.



Carpet mat set



Central armrest cooler/warmer

CARRYING & TOWING ACCESSORIES

Roof cross bars

Jaguar branded cross bars required for fitting all roof carrying equipment. Engineered specifically for your vehicle.

Ski/snowboard holder

A safe and secure Jaguar branded system for transporting winter sports equipment. Incorporates slider rails for easy loading. For four pairs of skis or two snowboards.

Roof Luggage Box

Spacious 410 litre capacity lockable roof luggage box, measuring 175 x 82 x 45cm.

Wheel mounted cycle carrier

An easy to fit, roof mounted, lockable cycle carrier which carries one bike per holder. A maximum of three holders can be fitted. Maximum cycle weight 20kg per carrier.

Tow bar mounted cycle carrier

Premium tow ball mounted cycle carriers provide a convenient bike carrying solution with quick-release loading attachments and secure locking mechanism. Clever design allows carrier to be tilted away from vehicle when fitted allowing access into the rear tailgate.



Tow bar mounted cycle carrier

OTHER ACCESSORIES

Click and Go - Base

The Click and Go range is a multi-purpose seat back system for second row passengers. The versatile Click and Go base fixes between the headrest mountings and further attachments can be added to hold tablets, bags and shirts or jackets. Each attachment is sold separately. The base can be easily removed when not in use.

Click and Hang

The Click and Hang is part of the Click and Go range. This removable coat hanger allows shirts or jackets to be kept crease-free whilst transporting. Also includes an integral hook for use outside the vehicle.

Click and Hook

The Click and Hook is part of the Click and Go range. This universal hook creates extra storage space for items to be hung, especially useful for handbags or groceries.

Sunshades - rear and side

Easy to install and remove, these clip-in sunblinds fold for convenient stowage. Supplied with Jaguar branded stowage bag.

iPhone® Connect and Charge Dock

The iPhone Connect and Charge Dock has been designed to allow visibility of the phone whilst charging, utilising the cupholder space in the central console. When connected, the iPhone's media is accessible and has the ability to be controlled via the integrated infotainment/audio system. The 'cut-out' design of the holder is such that the home button is also accessible for use when parked. The iPhone USB charger can be easily disconnected if the USB connection is required for other use.

Child seat - Group 2/3 (15kg - 36kg), cloth, Jaguar branded

For children 15kg - 36kg (approximately 4 - 12 years).

Jaguar branded. Forward facing on rear seat.

Padded machine washable cover. Height adjustable headrest and upper seat belt guides ensures correct seat belt position. Improved side protection from deep, padded side wings.

Can be installed with the vehicle's three-point seat belt or ISOFIX system. Approved to European test standard ECE R44-04.



Click and Hang

Child seats also available for other child ages.

All in-car features should be used by drivers only when safe to do so. Drivers must ensure they are in full control of the vehicle at all times.

THE WORLD OF JAGUAR

Your Jaguar drives with an instinct for performance, refined through decades of innovative design and engineering. Power and agility are combined with elegance and grace to deliver a vehicle like no other. As a celebration of Jaguar, we've created a range of experiences, publications and the Jaguar Lifestyle Collection. To top it all, we've even returned to the track with Jaguar Racing. Welcome to a world where every aspect of performance is an art.

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There's no better way of understanding the spirit of Jaguar than by getting behind the wheel. Jaguar Experience Drives are an opportunity to unleash the breathtaking performance of our incredible Jaguar range. Join us at one of our Experience Centres, or take part in the Art of Performance Tour. New sensations await.

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Take your driving to the next level with Ice Academy. Located on one of the many frozen lakes in Arjeplog, Sweden, your driving skills will be tested through tackling some of the harshest, most challenging tracks on the planet. It's a rare chance to dance on ice and glide around awe-inspiring corners, all under the expert guidance of our instructors. Encounter the true exhilarating potential of the latest Jaguar and Land Rover vehicles in extreme conditions.

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MANUFACTURING TOURS



Witness at first-hand a Jaguar being brought to life. Behind our award-winning craftsmanship lies an unrivalled harmony of skilled technicians and cybernetic production robots. Our expert tour guides will accompany you as you make your way through the hi-tech manufacturing process, from sheet metal to the finished creation.

jaguar.com/tours

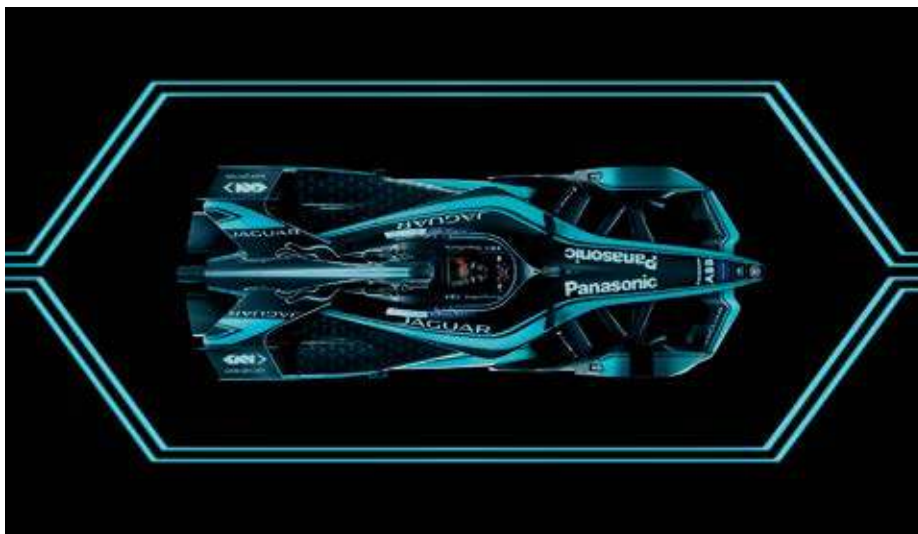
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With outstanding performance, cutting-edge technology and incomparable luxury, Jaguar is a showcase for the finest in design and engineering. Special Vehicle Operations takes this even further. Adorned with the SV badge, halo models and limited-run collector's editions are the very pinnacle of the Jaguar range, offering a combination of the ultimate in power and dynamics.

jaguar.com/svo

ABB FIA FORMULA E



Jaguar's reputation for performance, technology and design was forged at the world's most challenging circuits and championships. From Le Mans to Formula 1, and now Formula E, the grid is our test bed. Formula E provides the perfect proving ground for electric vehicle technology in a high-performance environment. The racing series accelerates the development of Jaguar's electric powertrains. With every race, Formula E helps Jaguar engineers to create better electric vehicles.

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We're making history. Again. Our latest development as leader in the global automotive race to electrification is I-PACE eTrophy – the world's first all-electric production-based international race series. Engineered and built by Special Vehicle Operations to compete on the zero emissions world stage, racers of the future will push electrification to thrilling heights.

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THE JAGUAR LIFESTYLE COLLECTION



Our latest range of apparel and lifestyle accessories is inspired by Jaguar's rich heritage, racing expertise, and iconic designs. This exclusive, impressively executed collection follows the performance-orientated style that is Jaguar.

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THE JAGUAR MAGAZINE



This is our own vibrant, cosmopolitan and contemporary magazine. Go behind the scenes at Jaguar and explore our dedication to performance, design and innovation – as well as catching an insight into the world of luxury, style and travel. You can enjoy The Jaguar magazine twice a year, completely free of charge for the first three years of ownership. Ask your local Jaguar Retailer to ensure that you receive your copy.

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AT YOUR SERVICE

As well as providing a range of exclusive services and lifestyle products, the World of Jaguar makes owning and driving carefree and easy.

JAGUAR CARE*

XE is offered with a three year or 100,000km warranty and three years standard servicing programme. We call this programme Jaguar Care. It makes XE's overall cost of ownership one of the lowest in its class. To find out more about XE's Jaguar Care programme, please go to jaguar.com/jaguarcare

GENUINE PARTS

Jaguar Genuine Parts are designed, tested and manufactured to our uncompromising standards for quality, fit and durability. Each part is engineered specifically for your XE to contribute to optimum performance and to help maximise its lifespan.

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Jaguars are dynamic and distinctive cars that help companies express the unique character and personality of their business. We are committed to providing customer-focused aftersales services, ensuring that every Jaguar performs to the highest standard and in the most cost-efficient way for businesses. Visit jaguar.com/fleet-and-business for more information.

JAGUAR ASSISTANCE

Jaguar Assistance provides assistance in motoring emergencies, from immobilisation due to breakdown or accident to minor problems such as punctures. You can rely on our roadside assistance, whatever the situation, wherever you happen to be.

JAGUAR FINANCIAL SERVICES

New or used, for personal or business use, we have a finance option that puts you in complete control. Please speak to your local Jaguar Retailer to find out more.

INSURANCE

XE's key components are easily accessible for time-efficient service and repair costs. With a focus on lower repair costs, XE delivers competitive insurance group ratings. To find out more about the compelling business case for XE, please contact your local Jaguar Retailer.

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VEHICLE SHOWN LEFT: XE HSE IN PORTOFINO BLUE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

VEHICLE SHOWN FRONT AND BACK COVER: XE R-DYNAMIC HSE IN CALDERA RED WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

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Registered in England Number: 1672070

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NEW JAGUAR XE

TECHNICAL SPECIFICATION
FEBRUARY 2019



ENGINES

 Build your own at [jaguar.com](https://www.jaguar.com)

You can select from a choice of 2.0 litre diesel or petrol Ingenium engines. These engines are designed for clean and efficient combustion and are all equipped with Stop/Start technology.

TECHNICAL SPECIFICATION

POWERTRAIN			DIESEL		PETROL			
			D180		P250		P300	
Transmission			Automatic	Automatic	Automatic	Automatic	Automatic	Automatic
Driveline			Rear Wheel Drive (RWD)	All Wheel Drive (AWD)	Rear Wheel Drive (RWD)	All Wheel Drive (AWD)	Rear Wheel Drive (RWD)	All Wheel Drive (AWD)
Maximum power (PS/rpm)			180/4,000	180/4,000	250/5,500	250/5,500	300/5,500	300/5,500
Maximum torque (Nm/rpm)			430/1,750-2,500	430/1,750-2,500	365/1,300-4,500	365/1,300-4,500	400/1,500-4,500	400/1,500-4,500
Capacity (cc)			1,999	1,999	1,997	1,997	1,997	1,997
No. of cylinders/ Valves per cylinder			4/4	4/4	4/4	4/4	4/4	4/4
Cylinder layout			Inline	Inline	Inline	Inline	Inline	Inline
Bore/stroke (mm)			83/92.35	83/92.35	83/92.3	83/92.3	83/92.3	83/92.3
Compression ratio (:1)			15.5 +/- 0.5	15.5 +/- 0.5	10.5 +/- 0.5	10.5 +/- 0.5	9.5:1	9.5:1
FUEL ECONOMY*								
Fuel Consumption	Urban	l/100km (mpg)	From 5.0 (Up to 56.5)	From 5.5 (Up to 51.4)	From 8.2 (Up to 34.5)	From 8.4 (Up to 33.8)	From 8.7 (Up to 33.0)	From 8.9 (Up to 32.1)
	Extra Urban	l/100km (mpg)	From 3.7 (Up to 76.4)	From 4.2 (Up to 67.8)	From 5.2 (Up to 54.3)	From 5.8 (Up to 49.2)	From 5.6 (Up to 50.5)	From 5.7 (Up to 50.0)
	Combined	l/100km (mpg)	From 4.2 (Up to 67.3)	From 4.7 (Up to 60.6)	From 6.3 (Up to 45.1)	From 6.8 (Up to 42.2)	From 6.7 (Up to 42.5)	From 6.9 (Up to 41.5)
CO ₂ Emissions	Urban	(g/km)	From 130	From 145	From 186	From 192	From 198	From 203
	Extra Urban	(g/km)	From 97	From 110	From 120	From 132	From 127	From 131
	Combined	(g/km)	From 109	From 123	From 144	From 154	From 153	From 157
FUEL ECONOMY								
Fuel tank capacity – useable litres			56	56	63	63	63	63
Diesel Exhaust Fluid (DEF) – useable litres			16	16	—	—	—	—

*Engine data has not been re-certified in 2019. Data shown conforms to the 2017 NEDC certification.

Engine availability is market dependent. Please consult your local Jaguar Retailer for details.

TECHNICAL SPECIFICATION

PERFORMANCE	DIESEL		PETROL			
	D180		P250	P250	P300	P300
Acceleration (secs) 0-100 km/h (0-60mph)	8.1 (7.6)	8.4 (7.8)	6.5 (6.2)	6.5 (6.2)	5.9 (5.6)	5.7 (5.4)
Maximum speed km/h (mph)	228 (142)	222 (138)	250 (155)	250 (155)	250 (155)	250 (155)
BRAKES						
Front type			Single Piston Sliding Caliper, Vented Disc			
Front diameter (mm)	325	325	325		350	350
Rear type			Single Piston Sliding Caliper, Vented Disc			
Rear diameter (mm)	325	325	325	325	325	325
Park Brake			iEPB, motor on caliper			
WEIGHTS (kg)**						
Unladen weight (EU)*	1,640	1,685	1,611	1,664	1,633	1,690
Unladen weight (DIN)**	1,565	1,610	1,536	1,589	1,558	1,615
Gross Vehicle Weight (GVW)	2,190	2,250	2,150	2,210	2,160	2,210
TOWING (kg)						
Unbraked trailer	750	750	750	750	750	750
Maximum towing	1,800	1,800	1,800	1,800	1,800	1,800
Maximum coupling point (nose weight)	75	75	75	75	75	75
Maximum vehicle and trailer combination	3,990	4,050	3,950	4,010	3,960	4,010
ROOF CARRYING (kg)						
Maximum roof load (including cross bars)	75	75	75	75	75	75

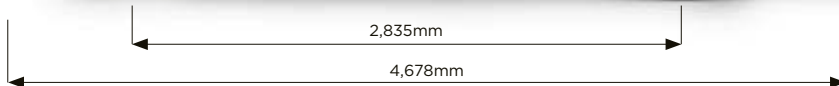
● Standard — Not Available

**Weights reflect vehicles to standard specifications. Optional extras increase weight. *Includes a 75kg driver, full fluids and 90% fuel. **Includes full fluids and 90% fuel.

DIMENSIONS



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Vehicle Height

With roof antenna 1,416 - 1,425mm

Headroom

Maximum front/rear headroom with

Panoramic roof fitted 941/940mm

Front headroom 971mm

Rear headroom 948mm

Legroom

Maximum front legroom 1,055mm

Maximum rear legroom 889mm

Loadspace Capacity

Height 402mm, Width 1,123mm

Loadspace width between arches 795mm

Maximum loadspace volume behind second row

Dry* 291 litres, Wet** 410 litres

Turning Circle

Kerb-to-kerb 11.22m

Wall-to-wall 11.3m

Turns lock-to-lock 2.58



*Dry: Volume as measured with VDA-compliant solid blocks (200mm x 50mm x 100mm).

**Wet: Volume as measured by simulating the loadspace filled with liquid.

Dimensions were measured with vehicle at unladen weight.